



## BRANDING YOUR IMAGES

Branding your images is a great way for you to keep others from stealing your work. Whether you are selling stock photos using photos to promote your site, you want your url on it! This tutorial will explain two ways to accomplish the task, the first way put your name at the bottom of the image, and the second way with a watermark.

### PART 1

Here is the image you are going to brand.



Okay, now for the first step. Select the Rectangle tool from the left navigation bar. Make the color black. Now draw about a 10px rectangle at the bottom of the picture. It should now look like this...



Now you are ready to put in your text in the black area. I will be using Verdana, if you need

this font, please visit FryFonts.com. Insert your text, and you are done!



## Part 2

If you are looking for a way to brand your photos using a watermark, then this is the way you need to do it! Open up the same picture into photoshop. Select the text command, and write in the text that you want displayed over the picture. Make sure it is a huge font, in my example I use size 72.



Now select the text layer, and go to edit, free transform. Now make the text slanted. Like so..



And for the last step. Go and select the layer that the text is on. Then go to the top of the layer toolbar and put the opacity at 29% and then you are done!



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